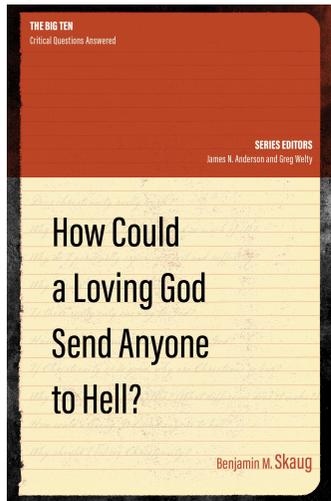


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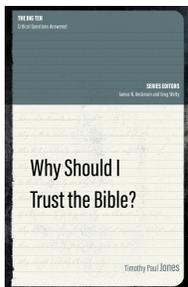
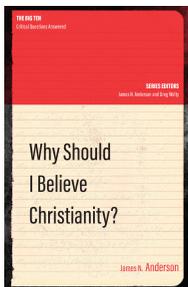
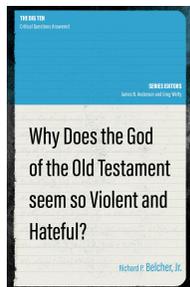
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DESCRIPTION

MARKETING POINTS

Apologetic book on hell
One of the biggest questions asked of Christians
Part of the Big Ten series

AUTHOR

Benjamin M. Skaug is Provost and Vice President for Academic Administration and Associate Professor of Theology at Southwestern Baptist Theological Seminary in Fort Worth, Texas.

ENDORSEMENTS

... a timely resource for both reminding believers of the role of hell in God's purposes and warning unbelievers of their need to repent and believe in the Lord Jesus Christ. Ben Skaug combines robust biblical–theological arguments with apologetic skill and pastoral sensitivity, and his Appendix is worth the price of the book. Highly recommended.

Nathan A. Finn

Dean of the School of Theology and Missions and Professor of Christian Thought and Tradition, Union University, Jackson, Tennessee

You can tell a lot about a church based upon what is preached from the pulpit—and what isn't. Thus, to survey the landscape of contemporary evangelicalism, it would be easy to conclude that few, if any, churches believe in a literal hell. Of course, the Scriptures as a whole, and our Lord Jesus Christ in particular, present an altogether different picture. Thankfully, Ben Skaug presents a compelling and biblical case for a literal hell and how it is rooted in the character of God. As believers in Christ, we don't fear an eternity in hell, but the reality of it should motivate us to greater evangelistic witness. *How Could a Loving God Send Anyone to Hell?* provides just such motivation for the reader.

Jason K. Allen

President, Midwestern Baptist Theological Seminary

The historic Christian doctrine of hell raises eyebrows, scorn, and sometimes tempers. It is usually avoided or marginalized, since it might feel too embarrassing to believe in hell in such a tolerant society. For downright honest people, though, hell raises questions. ... Those genuinely seeking answers will find help here.

Christopher Morgan

Dean of the School of Christian Ministries and Professor of Theology, California Baptist University, Riverside, California

TECHNICAL DETAILS

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Hell is often misunderstood or rejected outright today. Ben Skaug helps us see that the doctrine of hell fits with what the Bible teaches about who God is, with the teaching of Jesus, and with the nature of human beings. Indeed, the message of the gospel doesn't make sense without the doctrine of hell. Here is a book that will help you understand the biblical teaching about hell.