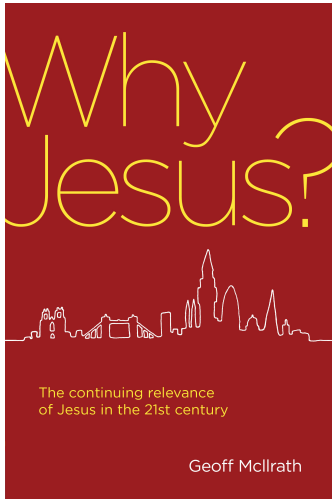
Why Jesus?

The continuing relevance of Jesus in the 21st century

Geoff McIlrath

RELEASE DATE 20 MARCH 2016



RELATED TITLES

DESCRIPTION

MARKETING POINTS

What does Jesus mean to you?

Great evangelistic tool for Christians and churches

Explores why we CAN trust Jesus

AUTHOR

Geoff McIlrath works with Castlereagh Fellowship, Belfast, which he helped establish in 1993. He has a passion for evangelism and seeing people understand the message of the Bible.

ENDORSEMENTS

... 'Why Jesus?' invites the reader to 'consider what the Bible has to say about Jesus' and offers 'some fundamental reasons why Jesus requires a response and should not be ignored.' The book has various applications including prison ministry, student outreach and sharing at sports events. It is also being used in Germany for work with refugees. Geoff was pleased to hear that Torch would be making his book accessible, saying 'My desire is that many eyes would be opened spiritually as people seek and receive answers to the important question of 'Why Jesus?'

Torch Trust - vision for people with sight loss

This book flows from the heart of a creative pastor/evangelist. In Why Jesus? Geoff McIlrath engages with his readers in a clear and down-to-earth way. He persuades us to take a fresh look at why faith in Jesus is so important. This is a book you will want to read and discuss with others.

Sid Garland
Executive Director, Africa Christian Textbooks, Nigeria

There has never been a time like this when Christians need to be confident in what they believe and why they believe it. This book points the way for any Christian to be able to give a reason for the hope that is within them. Written with great clarity, compassion and conviction.

Eddie Lyle
CEO, Open Doors UK & Ireland

This is my kind of book! I love the banter and the illustrations are memorable but alongside this wonderfully light touch there is real depth when it comes to examining the claims of Christ and giving a very clear explanation of the Good News. Why Jesus? is a great read and an ideal book to give to a friend who is prepared to consider the message of Jesus Christ.

Graham Daniels
General Director, Christians in Sport, Bicester, England

TECHNICAL DETAILS

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